

Workshop on Joint Programs at Eötvös Loránd University

Time: 10 October 2014, 10:30-16:30

Location: Eötvös Loránd University - Lágymányos Campus, Budapest, Hungary

(Address: 1117 Budapest, Pázmány Péter sétány 1A)

TIME	PROGRAM	PRESENTER / MODERATOR
Morning (staff-only)		
10:30-13:00		
10:30-10:45	Start, introductions Official welcome	Dr. Gábor SONKOLY, scientific coordinator of the TEMA EMMC, current Vice-Dean for International Affairs at the Faculty of Humanities
10:45-11:30	Introducing the EM-ACE research and marketing toolkit	Chair: Alessandra Gallerano (EM-ACE project manager, Sapienza University of Rome)
11:30-11:50	Coffee break	
11:50-13:00	Discussing survey results, and their implications. Benchmarking your results against other universities. Discussing marketing strategy. Questions.	Chair: Alessandra Gallerano (EM-ACE project manager, Sapienza University of Rome)
Lunch		
13:00-14:30		
Afternoon (session open for visitors, students and parents)		
14:30-16:30		
14:30-14:45	General presentation on Erasmus+ Joint Master Degrees	EM-ACE speaker
14:45-15:00	Student/Alumni testimonials and video	Pavle Ivetic (University of Belgrade, invited by EM-ACE)
15:00-15:15	Presentation by National Coordinator for Erasmus+ Joint Master Degrees and past EM National Structure	Mr Márton BEKE
15:15-15:45	Presentation of Joint Degree Programs at Eötvös Loránd University: 1. TEMA (http://mastertema.eu/) 2. DCGC (www.dcgc.eu/) 3. EIT ICT (http://ictlabs.elte.hu/old/)	One presenter for each joint program
15:45-16:00	The career value of international study programs – on the example of the EIT ICT programs	local industry speaker cooperating with the EIT ICT Budapest Lab (TBA)
16:00-16:30	Questions & Answers	